

Privacy Policy

Effective Date: 1 May 2026

Company: Content Primary FZ-LLC

Address: RAKEZ Business Zone, Al Nakheel Area, P.O. Box No. 10055, Ras Al Khaimah, United Arab Emirates

Website: Newsmatic.ai

Contact Email: marcetam@newsmatic.ai

1. Introduction

This Privacy Policy explains how **Content Primary FZ-LLC** (“Company”, “we”, “us”, or “our”), the operator of **Newsmatic.ai**, collects, uses, stores, shares, and protects personal data when users visit our website, use our platform, communicate with us, or interact with our services.

Newsmatic is a virtual newsroom platform designed to help media organizations manage editorial workflows, collaboration, assignments, communication, approvals, and newsroom operations in a centralized digital environment.

By using our website or services, you acknowledge that your personal data may be processed in accordance with this Privacy Policy.

2. Information We Collect

We may collect account and contact information, including name, email address, job title, company name, phone number, billing details, and other information submitted during registration, demo requests, or communication with us.

We may also collect platform usage data, including login activity, workspace activity, user actions, assigned tasks, comments, uploaded files, workflow status, collaboration history, and other operational data generated through the use of Newsmatic.ai.

In addition, we may collect technical data such as IP address, browser type, device type, operating system, time zone, pages visited, session duration, referring URLs, and similar analytics data.

We may collect communication data, including support requests, feedback, inquiries, and correspondence sent to us, as well as cookies and tracking data as described in our Cookie Policy.

3. How We Use Personal Data

We use personal data to provide, operate, maintain, and improve Newsmatic. This includes creating and managing user accounts, enabling newsroom collaboration, managing editorial workflows, responding to inquiries and demo requests, providing support, processing billing and contractual obligations, improving website performance, monitoring security, preventing misuse, sending service-related communications, and complying with legal, regulatory, and contractual obligations.

Where permitted by law, we may also use contact information to send marketing or product-related communications. Users may opt out of such communications where applicable.

4. Legal Basis for Processing

Where applicable, including under the GDPR, we process personal data based on one or more legal grounds: performance of a contract, legitimate business interests, user consent, compliance with legal obligations, and protection of rights, security, and prevention of misuse.

5. Sharing of Personal Data

We do not sell personal data.

We may share personal data with trusted service providers who support hosting, analytics, payments, customer support, email delivery, security, infrastructure, and other operational services. We may also share information with business partners where necessary for service delivery, legal or regulatory authorities where required by law, professional advisers, and successors in the event of a merger, acquisition, restructuring, or sale of assets.

All third-party providers are expected to process personal data in accordance with applicable data protection laws and confidentiality obligations.

6. Data Storage and Security

We use reasonable technical, administrative, and organizational measures to protect personal data against unauthorized access, misuse, loss, alteration, or disclosure.

However, no digital system can be guaranteed to be completely secure. Users are responsible for maintaining the confidentiality of their login credentials and for using the platform in a secure manner.

7. International Data Transfers

As Content Primary FZ-LLC is based in the United Arab Emirates and may work with international service providers, personal data may be transferred to and processed in countries outside the user's country of residence.

Where required by applicable law, we implement appropriate safeguards for international data transfers.

8. Data Retention

We retain personal data only for as long as necessary to provide our services, comply with legal obligations, resolve disputes, enforce agreements, and maintain business records.

Account data and workspace data may be retained for the duration of the customer relationship and for a reasonable period thereafter, unless deletion is requested and legally permitted.

9. User Rights

Depending on applicable law, users may have the right to access their personal data, request correction of inaccurate data, request deletion, object to certain processing activities, request restriction of processing, request data portability, withdraw consent where processing is based on consent, and lodge a complaint with a data protection authority.

Requests can be submitted to: **marcetam@newsmatic.ai**

10. Children's Privacy

Newsmatic is intended for professional and business use. It is not directed to children, and we do not knowingly collect personal data from individuals under the age of 16.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be published on this page with an updated effective date.

12. Contact

For privacy-related questions, please contact:

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